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THINK Social Problems (2nd Edition)



Synopsis

THINK Currency. THINK Relevancy. THINK Social Problems. Â THINK Social ProblemsÂ is informed with the latest research and the most contemporary examples, allowing you to bring current events directly into your classroom with little additional work. Â An engaging visual design developed with extensive student feedback and 12-15 page chapters makes THINK Social Problems the textbook your students will actually read. This student-friendly text delivers the core concepts of Social Problems in a way they can easily understand.Â Â The 2nd edition includes three new chapters: • Economy and Work, • Politics, • and • Sex and Social Problems Related to Sexuality. • Â A better teaching and learning experience This program will provide a better teaching and learning experience “for you and your students.Â Here ™s how:

Personalize Learning ” MySearchLab delivers proven results in helping students succeed, provides engaging experiences that personalize learning, and comes from a trusted partner with educational expertise and a deep commitment to helping students and instructors achieve their goals. Improve Critical Thinking ” Chapter organization follows a 3-step process that presents the topic, considers the social problems, and urges students to uncover solutions. Engage Students ” TheThinkSpot provides open-access to chapter-by-chapter quizzes, study cards, flashcards, and a professor-written sociology blog. Explore Theory ” Three main sociological paradigms are discussed visually through a theory infographic in every chapter. Understand Diversity ” Global comparisons are found in every chapter within a designated feature box. Support Instructors - Written activities and assessment in MySearchLab offer instructors supplemental materials to help their students succeed. Note: MySearchLab does not come automatically packaged with this text. To purchase MySearchLab, please visit: www.mysearchlab.com or you can purchase a valuepack of the text + MySearchLab (at no additional cost).

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Customer Reviews

This is hands-down the most awful textbook I've ever been required to buy. I have never been fond of Pearson's low standards in general, but Think! Social Problems takes the cake. In terms of paper, this is about as cheap as it gets. Even bargain bin paperback novels at Big Box Mart have heavier, more durable paper. The cover is about as flimsy as it gets too; I've had this book for about a week now, and I'm already seeing bubbly creases are beginning to run across the front cover and fraying of the corners-- no abuse, just commuting with the book in my messenger bag. That's only the physical side of the book. In terms of content, the writing is shallow and condescending, and relevant information is skimmed over, drowning in filler and lost in needless graphical flourishes (more on that later). On top of that, it tries too hard to appear edgy and relevant; It's the literary equivalent of a 40-year-old trying to dress like a teenage pop idol, and not to mention, the author is desperately out of touch with recent developments. Example: he conflates theatrical flash mobs with the recent London riots, because they were both coordinated with cell phones, ignoring that the former also included a great amount of pre-planning and practice, and goes on to suggest the whole phenomenon of people using cell phones to coordinate large groups is a social problem, and very quickly dismisses the rioters as people looking to get out of work -- this is all in the first handful of pages, folks!

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